



## THE MAA TRUST

### MASAI MARA CAMPS

### MARA NABOISHO CONSERVANCY, KENYA

*FOC shared excursions*

*Available to arrange in camp or can be pre-booked*

Based on the border of Mara Naboisho Conservancy, The Maa Trust is a successful non-profit organisation, working toward a harmonious balance between conservation and sustainable human development in the Masai Mara.

We encourage guests to take a morning or afternoon shared excursion to visit the Trust and learn about their

various community projects such as youth empowerment programmes, vocational training, beekeeping and honey production, brick-making, FGM education, healthcare, water and sanitation and their famed beadwork project.

Maa Beadwork employs local women to create stunning beaded items that guests can buy on site or in our camp shops. The project, created in 2013, is now reaching financial sustainability, employing 579 women, who in 2019 earned US\$34,000, allowing women within the community to have financial independence. Asilia is the project's biggest customer and has supported Maa Beadwork since 2016.

A trip to The Maa Trust is often paired with a visit to another one of Asilia Giving's implementing partners, Mara Predator Conservation Program, Kenyan Wildlife Trust, based just next door.



### **Conservation Hero — Dr. Crystal Mogensen, CEO of The Maa Trust**

Originally from the UK, Dr. Mogensen has been working in the Maasai Mara since 2010. For her undergraduate studies, she assessed the environmental impacts of tourism inside the Masai Mara National Reserve before examining the definition of ecotourism and the extent to which conservancies conform for her master's degree. For her PhD, Dr. Mogensen went on to investigate how development is defined within the Mara, and the extent to which conservancies contribute. This PhD forms the research basis for all development interventions undertaken by The Maa Trust.