



Luna Collection

Location: Namib Rand Area, off the C27
70 km south of Sesriem | Namib Desert

Set in the world's oldest desert, The Luna Collection is a high-end desert retreat, offering a fully inclusive escape to individuals seeking complete discretion, uncompromising privacy, and sensory renewal in a place untouched by time.

Here, architecture, lunar rhythm, and elemental wilderness converge to create an experience that is as rare as it is transcendent. Surrounded by ancient camelthorn trees, rugged mountain and boulder outcrops, and the shifting sands of the Namib Sand Sea, Luna is located in a spiritually awakened space - a place of stillness and sensory immersion.

Each standalone unit is choreographed around phases of light, shadow, energy, and introspection, offering a curated journey aligned with the natural rhythms of earth and sky - creating an experience that is both elevated and deeply grounding.

Scheduled to open in July 2026, each unit is a private haven, and your personal concierge team is dedicated to curating your entire experience.

AVAILABLE SERVICES

- Private Concierge Ensemble per unit
 - Dedicated Host
 - Private Field Guide
 - Personal Chef (culinary atelier)
 - Housekeeper
- 24-hour discreet assistance
- Private laundry valeting

PROPERTY FACILITIES

- The inaugural luxury units
 - (2) One-Bedroom Celestial Sanctuaries
 - (1) Two-Bedroom Family Observatory
- Future estate designed for 10 private units
- Complimentary high-bandwidth Wi-Fi within each residence
- Climate-responsive, wind-intelligent architecture
- Absolute privacy



THE CULINARY EXPERIENCE

Each residence offers a personalised gastronomic offering executed by your dedicated chef. Dining at the Luna Namib Collection is a refined and highly personalised experience. Menus are meticulously crafted to reflect each of the major phases of the moon, to personify the lunar journey in a sensory way. Guest's individual preferences are catered to, ensuring every meal feels both bespoke and meaningful.

A curated selection of premium beverages, distinguished vintages, and artisanal spirits is available throughout the stay. Guests may enjoy all-day dining at their leisure, with each dish prepared and served in the privacy and comfort of their residence.

Evenings invite a heightened sense of occasion with private tasting menus presented beneath the desert sky, where exceptional cuisine meets extraordinary settings. For a more immersive encounter, guests can indulge in in-residence live-fire culinary experiences or elegantly orchestrated celestial-view dinners, designed to showcase the beauty, stillness, and atmosphere of the Namib Desert.

THE RESIDENCES: INTERIOR APPOINTMENTS

- Artisan tea library & specialty coffee
- Fully stocked private bar
- Climate control
- Signature king bed with high-thread-count linens
- Smart entertainment system
- High-definition binoculars for celestial and wildlife observation
- Turn down service
- Freestanding soaking tub
- Rainfall shower
- Luxury bath collection
- Dual vanities
- Plush robes, slippers & premium amenities

OUTDOOR LIVING EXPERIENCE

- Expansive terrace with panoramic vistas
- Private plunge pool
- Wood fire hot tub
- Sculpted lounge
- Private contemplation spaces integrated into the landscape
- Outdoor fire brazier
- Private waterhole for wildlife viewing



ARRIVAL & ORIENTATION

- Guests arrive at the Landing (Reception) where they are greeted by members of their personal Concierge Team.
- A seamless chauffeured transfer escorts guests directly to their private residence, ensuring comfort and privacy from the very first moment.
- Your personal host conducts a bespoke check-in within your Pod, confirming all curated details of your stay.
- A curated culinary offering, based on in-advance preference consultations, is initiated upon arrival.
- Throughout the visit, discreet 24/7 communication is maintained via secure network, ensuring uninterrupted support while preserving the tranquillity and exclusivity that define the Luna Namib Collection.



SIGNATURE EXPERIENCES

ACTIVITIES AVAILABLE FOR ONE-NIGHT STAYS AT NO ADDITIONAL COST		DURATION	LOCATION	START
ONE NIGHT STAYS	<p>Private Desert Expeditions</p> <p>Guided exploration of the desert landscape. Traverse the sweeping landscape in a privately guided 4x4, timed to sunrise or sunset when light transforms the desert into shifting gold and rose. Conclude with a secluded sundowner, immersed in absolute silence and solitude.</p> <p><i>Catering: light refreshments</i></p>	Approximately ±2-3 hours	Onsite	Suggestion ± 30 min before sunrise ±2 hours before sunset
	<p>Guided Desert Immersion Walks</p> <p>Led by an expert field guide, these contemplative walks invite guests to engage deeply with the desert's subtle textures, ancient geology, and resilient flora. An unhurried, sensory experience designed to cultivate presence and profound connection.</p> <p><i>Catering: light refreshments</i></p>	Flexible	Onsite	flexible
	<p>Guided Stargazing Experience</p> <p>Beneath some of the clearest skies on Earth, guests are introduced to the celestial theatre above through professional-grade telescopes and expert interpretation. A refined astronomical experience revealing constellations, planetary movements, and the luminous depth of the Milky Way.</p> <p><i>Constellation highlights: Southern Cross, Centaurus, Scorpius, the Magellanic Clouds, Eta Carinae Nebula, low humidity, dry conditions, dark sky location.</i></p>	Subject to guest preference	Onsite	Suggestion After dinner once constellations have optimal visibility
	<p>Guided Desert Night walk</p> <p>As darkness settles across the dunes, a private nocturnal walk reveals the desert's hidden rhythms. Guided by soft illumination and expert insight, guests may encounter scorpions and seasonally active wildlife, discreetly observed to preserve natural balance. Each experience is shaped by climate, timing, and lunar phase.</p>	Subject to guest preference	Onsite	Suggestion After dinner
	<p>Guided E-Bike and/or Quadbike excursions</p> <p>Designed for both exhilaration and immersion, these excursions offer a dynamic way to discover the desert under the open Namib sun. Traverse vast plains and dune corridors while combining adventure, exercise, and immersive connection with nature.</p> <p><i>Catering: light refreshments</i></p>	Subject to guest preference	Onsite	Suggestion ± 30 min before sunrise ±1 ½ hours before sunset



ADDITIONAL ACTIVITIES AVAILABLE TO GUESTS STAYING TWO OR MORE NIGHTS AT NO EXTRA COST		DURATION	LOCATION	START
TWO NIGHT STAYS	<p>Sossusvlei Excursion (guided): A privately guided half-day journey to the iconic Sossusvlei. Explore towering dunes and ancient clay pans with expert interpretation, timed for optimal light and curated for comfort and minimal crowds. This half-day excursion to Sossusvlei, incl. entrance fees to the National Park. <i>Catering:</i> Champagne brunch and refreshments.</p>	Suggestion ±5-6 hours	Sossusvlei Dead Vlei Sesriem	Suggestion ±1 hour before sunrise
	<p>Private Spa Service Indulge in bespoke wellness rituals from a qualified therapist, in the privacy of your Pod. Each service is tailored to restore balance and vitality, offering refined therapies inspired by the desert’s serenity and stillness and in an atmosphere of complete tranquillity and discretion. A curated menu is available on site (or on request in advance)</p>	On request	Onsite	flexible
ADDITIONAL ACTIVITIES AVAILABLE TO GUESTS STAYING THREE OR MORE NIGHTS AT NO EXTRA COST		DURATION	LOCATION	START
THREE / FOUR NIGHT STAYS	<p>Scenic Hot Air Ballooning At sunrise, glide silently above the Namib Sand Sea and towering dunes, witnessing the desert awaken in luminous colour. This serene flight offers a rare aerial perspective before concluding with a refined landing, celebrating one of the world’s most extraordinary desert panoramas. <i>Catering: light breakfast</i> *Kindly note that this is a shared activity (with other guests). The activity can be an exclusive experience at a surcharge.</p>	Approximately 1-1.5 hours	Onsite or Namib Sky Ballooning	Prior to sunrise, exact times are seasonal
	<p>Scenic Helicopter Flight: Discover the Namib Sand Sea’s vast scale from above on an exclusive helicopter charter. Soar over ancient riverbeds, sweeping dune formations with tailored routing and expert narration, transforming aerial travel into a rare and unforgettable perspective. Maximum of four (4) passengers. Rates for specialised experiences available on request.</p>	Suggestion ±1-2 hours	Luna Helipad	Flexible
TRANSFERS		DURATION	ROAD	DISTANCE
	Private road transfer to Namib Naukluft Airstrip (return) max 6 passengers per vehicle	± 1 ½ hours	Gravel	110 km
	Private road transfer to Solitaire Lodge Airstrip (return) max 6 passengers per vehicle	±2 ½ hours	Gravel	170 km



Private road transfer to Sossusvlei Lodge Airstrip (return) max 6 passengers per vehicle	± 1 ½ hours	Gravel	90 km
Private road transfer to AndBeyond Airstrip (return) max 6 passengers per vehicle	± 30 mins	Gravel	20 km
Private road transfer to Kwessi Dunes Airstrip (return) max 6 passengers per vehicle	± 30 mins	Gravel	10 km
Air Transfer (Private Desert Charter)	On request	Air	On request

RESERVATIONS

Tel: +264 61 427200
Email: info(at)gcnam.com

CHILD POLICY

Children are welcome exclusively in designated family units. Please note that no child-specific discounts apply, and standard rates will be charged.

COORDINATES

GPS Co-ordinates -25.00130°, 16.006736°

The Luna Namib Collection.

A journey beyond luxury, defined by the rhythms of the moon and the silence of the desert.