

SERENGETI
PIONEER CAMP

TANZANIA

Fact Sheet



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SERENGETI NATIONAL PARK



A Front-Row Seat to the Serengeti

Perched high atop a rugged kopje with panoramic views across the sweeping plains, Serengeti Pioneer Camp captures the adventurous spirit of the early safari era.



Located in the heart of South Central Serengeti, our intimate tented camp features classic canvas accommodations that pay homage to the legendary explorers who first traversed these wild landscapes. Here, you can immerse yourself in the raw, untamed beauty of the savanna while enjoying a seamless blend of authentic bush living and elevated safari luxury.

Fast Facts

Global Coordinates

◆ S 2°39'32" E 34°44'57"

Access

- ◆ 1 hr flight from Arusha Airport to Seronera Airstrip
- ◆ 1½ hr transfer from Seronera Airstrip

Check-in

◆ From 14:00 to 18:00

Check-out

◆ 10:00

Camp Facilities

- ◆ 4x4 custom game vehicles
- ◆ 24hr power
- ◆ Accept Credit Cards
- ◆ Bar
- ◆ Child Friendly
- ◆ Children's Menu
- ◆ Complimentary Wi-Fi
- ◆ Daily scheduled flights
- ◆ In-tent charging facilities
- ◆ In-tent spa treatments
- ◆ Laundry Service
- ◆ Restaurant
- ◆ Room Service
- ◆ Shop
- ◆ Swimming Pool



MANAGEMENT

OFFICE

KITCHEN

CHARGING
TENT

ENTRANCE

LOUNGE

DINING
TENT

VIEWING
DECK

FAMILY
SUITE

SWIMMING
POOL

12

10

11

9

8

6

7

5

4

3

2

1

Key Highlights

Prime Kopje Location

Perched upon a private kopje in a secluded area of the park, Serengeti Pioneer Camp commands panoramic views across the Serengeti plains. The elevated setting offers an exclusive, serene sanctuary amidst the surrounding wilderness.

Southern Migration & Calving

From January to March, the surrounding plains become the focal point of the Great Migration's calving season. Hundreds of thousands of wildebeest draw significant predator activity, easily accessible via full-day game drives.

Exclusive Hilltop Picnic Site

A private dining location atop a scenic hill, held under special permit from park authorities. The site provides breathtaking, uninterrupted views across the Serengeti plains in total privacy.

Ancient Moru Kopjes

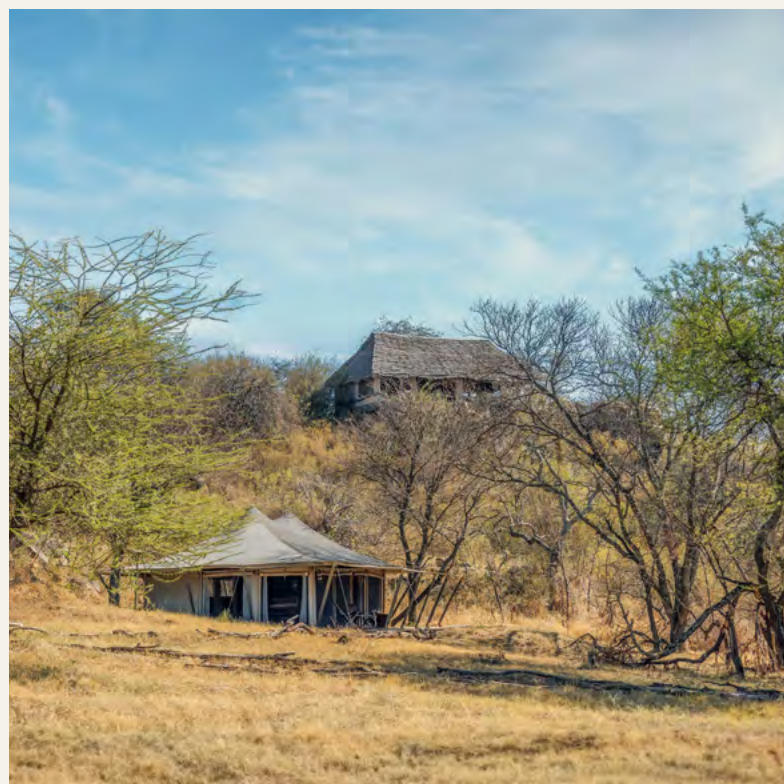
Historic rocky outcrops featuring ancient Maasai cave paintings and the renowned Ngong Rock. When struck, this natural geological phenomenon produces musical tones historically used for long-distance communication.

Lake Magadi

An expansive alkaline soda lake situated within easy reach of camp. Seasonally, thousands of flamingos gather along the shore, creating a striking sea of pink across the water.

Cheetah Conservation

An active participant in the Serengeti Cheetah Project's citizen science efforts. Guests receive field guides to identify resident cheetahs and assist researchers by logging their sightings.





Safari as You've Always Dreamt of it

Designed to evoke the romance of early mobile safaris, the camp features luxurious walk-in tents that balance canvas-bound charm with modern, refined comfort. It is a soulful retreat where the vastness of the plains meets the intimate glow of a lantern-lit evening, offering a front-row seat to the timeless spectacle of the Great Migration.

- ◆ 11 Safari Tents can be doubles or twins (38.0m²)
- ◆ 1 Family Suite - Consists of two en suite bedrooms with a shared veranda (75.0m²)

Each tent offers full en-suite facilities - blending authentic safari nostalgia with modern comfort for an unforgettable wilderness stay.



Witness the
breathtaking
migration from
atop a rocky
kopje, explore
the vast Serengeti
plains on a guided
game drive, or
simply savour a
sundowner as the
sun dips below
the horizon.



Activities

Select activities and excursions require advance booking and may carry additional charges. Should you have any questions or require further information, our team is available to assist.

Daily Game Drives

Set off after an early breakfast for a full-day adventure with a picnic lunch, or split your day with morning and afternoon drives. The sheer density of wildlife across the plains is breathtaking, offering world-class sightings of the legendary Big Five in their natural habitat.

Authentic Walking Safaris

There is no better way to connect with the wild than on a guided walking safari. Feel the ancient earth beneath your feet as you track wildlife and learn about the intricate flora and fauna of the area from our expert guides.

(Minimum age 16 years).

Hot Air Balloon Safaris

Soar above the Serengeti at dawn for a bird's-eye view of the Great Migration and the sprawling plains below. This bucket-list experience concludes with a traditional champagne bush breakfast.

Private Picnics

Indulge in an exclusive picnic atop a scenic hill, offering unparalleled views over the vast Serengeti landscape. This intimate experience

is enjoyed in total privacy and provides the perfect backdrop for a memorable bush lunch.

Serengeti Sundowners

End your day with a classic safari tradition as you enjoy cocktails and appetisers set up exclusively for you in the heart of the bush. With spectacular views as the sun dips below the horizon, it is the perfect way to celebrate another day in paradise.

Leisure & Board Games

Between safari activities, cool off with a refreshing dip in the camp swimming pool or enjoy a quiet afternoon in the lounge. A selection of classic board games provides a relaxing way for families and friends to unwind together in the heart of the camp.

Signature Massages

Retreat to the sanctuary of your tent for a rejuvenating massage inspired by the natural elements of Africa. Let the gentle breeze and natural sounds of the plains soothe your senses as our therapists help you unwind after a day of adventure.



Children's Activities

♦ Warrior & Bush Training

Learn animal tracking, map reading, and natural navigation using the sun, stars, and local flora.

♦ Animal Track Moulding

Search for fresh wildlife prints around camp and pour plaster casts to create a lasting keepsake.

♦ Mini Twitcher Bird Walk

Learn to spot, track, and identify colourful local bird species.

♦ Stargazing & African Folklore

Discover planets and constellations while listening to traditional night-sky legends around the campfire.

♦ S'mores & Bush Tales

Roast marshmallows over the campfire while enjoying captivating traditional stories.

♦ Giant Lawn Jenga

A giant-sized lawn game where pulling each block reveals a fun wildlife fact.



The Culinary Experience

At Serengeti Pioneer Camp, dining is an intimate "home-away-from-home" experience, leaving you with memories as extraordinary as the Serengeti sunset itself. Our cuisine combines the warmth of hearty, down-to-earth cooking with a sophisticated touch of East African flair, served with the genuine hospitality of our safari family.

Whether dining under the stars by firelight, sharing sunset bites overlooking the vast plains, or toasting the day's start with mimosas on the deck at sunrise, every meal is crafted to delight.

Our menus celebrate East Africa's culinary heritage through authentic, traditional dishes. From Mkate wa Ufuta (a sesame-infused, fire-cooked bread) to Kuku Paka (our delicious coconut chicken speciality), each creation tells a story of this incredible land, offering a true taste of the Great Serengeti.



Sustainability & Conservation

Serengeti Pioneer Camp operates under a zero-tolerance waste philosophy and a commitment to positive community impact across the Serengeti.

Environmental Stewardship

- ♦ **Accreditations:** Signatory of the Glasgow Declaration and RTTZ Tree Certified - the highest rating awarded by Responsible Tourism Tanzania.
- ♦ **Renewable Energy & Zero Plastic:** Powered by solar energy with a strict zero-tolerance policy on single-use plastics.
- ♦ **Waste & Carbon Management:** Meticulous waste sorting at source alongside audited carbon footprint monitoring with the Land & Life Foundation.



Community & Local Legacy

- ♦ **Social Enterprise:** Glass re-purposing and active recycling partnerships through Shanga, our in-house social enterprise empowering local artisans.
- ♦ **Kuru Anti-Poaching Dogs:** Partnering with TANAPA and Land & Life to refurbish the Fort Ikoma unit, supporting specialist canine teams in combating wildlife crime.
- ♦ **Rhino & Habitat Defence:** Providing a critical line of defence for black rhino populations and securing the Serengeti's western corridor.





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