



*An oasis of luxury in 50 000 acres of wild Kenyan savannah*





*Se gera is a splash of green in a golden savannah. With a legacy of true ranch life set against the filmic grasslands that landscape the foothills of Mount Kenya, Se gera has been rejuvenated into a fertile home for conservation, community, culture and commerce. Behind a living cactus boma within a garden rich with hummingbirds and sculptures, pools and thatched villas, Se gera emits creative energy and the kind of hospitality you find with favourite friends.*

*It is a beacon for interesting minds, mavericks, art lovers and those looking for fantastic wildlife, wellness and an opportunity to engage with Kenya's evolving culture. Se gera's 50 000 acres are home to lion, leopard, cheetah, elephant and buffalo as well as endangered species such as reticulated giraffe, Grevy's zebra, Lelwel's Hartebeest and African wild dog. You'll seek out these species as well as classic plains game and incredible birdlife on daily game drives in open-sided 4x4 safari vehicles.*



*Feel the presence of Mount Kenya*







*“Top ten luxury vacations”* LA TIMES



*Segera is a wildly luxurious retreat for up to thirty guests with extraordinary views, wildlife and experiences*







## SEGERA RETREAT MAP | 50 000 ACRES OF WILD LAND | KENYA | LAIKIPIA COUNTY

6 Garden Villas, Farmhouse, Villa Segera and Segera House | Spa | Gym | Steam Rasul | Exhibition centre | Stables | Shop | Paddock House | Wine Tower | Star Deck



## OUR ACCOMODATION — 6 GARDEN VILLAS AND 3 LOVELY HOMES

*Placed strategically for privacy throughout the lush botanical sculpture gardens and retreat grounds there are 6 beautifully styled Garden Villas around a large saltwater pool and 3 homes with private pools: Segera House, Villa Segera and the Farmhouse.*

*All have luxurious contemporary interiors, beautiful views and all are ecologically sensitive. Meandering paths link the villas together and lead towards the spa and gym, rasul steam tower, the Stables and Paddock House where meals are often served overlooking the giraffe.*







## 6 GARDEN VILLAS

*5 of the villas are on stilts with thatched roofs and bleached wooden decks that look out across the plains where wildlife roam past. The luxurious interiors are almost identical with huge stone showers, extra large beds with billowing mosquito nets and generous day beds that can be turned into romantic overnight sleep-outs. One of the villas is double volume with a mezzanine layer and is surrounded by garden, the others face out, over the cactus boma. The Family Villa has two adjoining suites with a shared lounge and large deck. Every villa has en-suite bathrooms and a full range of deluxe amenities, an in-room bar and you'll find WIFI throughout. Your villa is looked after by a villa attendant who will take care of your personal preferences and will help you to get the most out of your visit.*







*The undulating salt-water pool branches out to 6 villas overlooking savannah plains and botanical gardens*



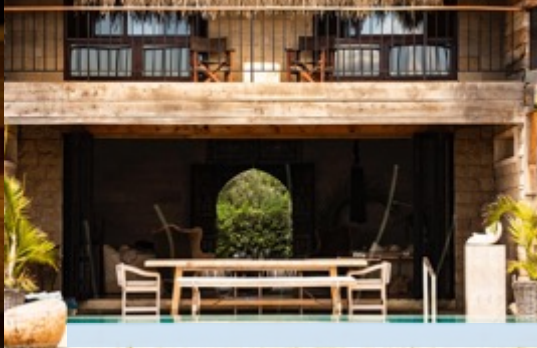


## VILLA SEGERA

*This villa is perfect for honeymooners or families wanting absolute privacy - the two en-suite bedrooms are on stilts connected by suspended walkways - they hover above the open-air living and dining space alongside a private pool. The octagonally shaped rooms give multiple views across to Sugeroi river and the waterhole in front of the villa.*







## SEGERA HOUSE

*Safari life on a grand scale. This double story house has a dramatic Swahili door, an open plan lounge and 3 en-suite master bedrooms. A gallery links the two upstairs rooms with views down into the atrium style lounge that opens onto a dining area and gorgeous private pool. Elegant, neutral furniture, safari inspired tones and natural materials create a relaxed holiday feel - perfect for a multi-generational family or 3 couples travelling together.*







## THE FARMHOUSE

*The original Ranch homestead has been transformed into a contemporary family farmhouse with slick black floors and double French doors that open from 3 bedrooms out onto a canopied outdoor lounge and private pool. The extra single bedroom is perfect for a nanny or additional traveler. Inside, a farmhouse kitchen, fireside lounge and double dining room make it feel welcoming. Beyond the euphorbia edged garden you'll see giraffe visit daily and you'll wake to spectacular sunrises and poetic views of Mount Kenya.*







*“The Best Outdoors Adventure Destinations to Visit”* **THE TELEGRAPH**



## OUR ETHOS – A LIGHT FOOTPRINT

*Sequera was built to create a sustainable concept for the environment - something that would both give back and pay forward. The entire retreat is solar powered, rainwater is harvested and waste is composted or recycled. The in-house bottling plant also cuts out the use of plastic bottles. Every stay contributes to the livelihoods and traditional cultures of local communities. Unique opportunities are offered to visitors to learn from and about the indigenous people, their centuries old traditions and ways of life. Sequera not only provides employment for neighbouring villages, but also a wide range of opportunities to improve livelihoods by harnessing traditional skills such as beading and traditional knowledge of medicinal plants. Sequera is also critical to the EWASO Ecosystem in terms of its central location in Laikipia, providing a long-term migratory corridors for elephant and other species.*



*The results of the programs have been incredible. The ZEITZ foundation has built 6 schools that educate 1,800 local kids, including the "Waterbank School" which harvests rainwater and won LEED Architecture's "Greenest School In The World" award. The ZEITZ foundation directly and indirectly touches the lives of several thousand people, including initiatives that empower women such as East Africa's first "All-Female Anti-Poaching and Conservation Ranger Unit" and the SATUBO beading initiative that brings women from 3 different tribes together and empowers business, fostering intercultural understanding and keeping ancient craftsmanship alive.*





## THE WILDLIFE AND THE LAND

*Segera's 50 000 acres of wild land (an area 3.5 times the size of Manhattan) is in the scenic region of Laikipia in Kenya's central highlands. Right in the heart of the Laikipia plateau - a conservancy area of 9500km<sup>2</sup> - Segera is a crucial part of the Ewaso ecosystem - providing vital migratory corridors. Laikipia has the second highest density of wildlife in Kenya and is the only part of the country where the wildlife and the habitat are increasing thanks to incredible collective conservation efforts.*

*At Segera you'll find rich diversity - lion, elephant, cheetah, leopard and vast journeys of giraffe, huge zebra herds and some endangered species such as Grevy's Zebra, Patas Monkeys. Lelwel's Hartebeest and African wild dogs. You'll also see a range of plains-game, hippo, reptiles and more than 150 bird species have been recorded here.*





## THE ZEITZ COLLECTION

*Seagra is home to Jochen Zeitz's impressive collection of contemporary art from Africa and its diaspora – known as the Zeitz Collection. A stroll through the botanical gardens will reveal dramatic wire sculptures, monumental bronze, stone and steel works, land and earth art, outdoor projections and site-specific interventions. In the Stables and Paddock House you can view water-colours, video installations, prints, etchings and paintings from artists who are shaping the modern African art collections of our time. During your stay you can visit the C4C exhibit opposite the Spa to find out more about the artworks and ethos or request an art tour with an expert.*







## DINING STYLE

*Sequera has a farm-to-fork style with organic vegetables and herbs harvested from the thriving Sugeroi garden and served alongside locally sourced meat and fish. Fresh breads, quiches and tarts are baked daily and you'll also find a range of hearty and healthy salads along with incredible gazpachos and soups depending on the season. Meals are multi-plate settings where you can select your favourite things - this makes for a more homely feel and Sequera guests love it. Chef Elizabeth has created a range of dishes that suit the environment but rest assured she is more than happy to work magic with your specific tastes and preferences.*







*"Top 20 Destinations in the World"* CONDE NAST TRAVELER





## DINING EXPERIENCES

*Feel at home in a range of beautiful dining venues from pool-side lunches and evenings in the Wine-Tower or atmospheric Stables to the ambience of the Paddock House seen below. Let the team know about special occasions, preferences or dietary requirements and Chef Elizabeth will create a delicious menu for you using fresh, locally sourced ingredients.*





## EXPERIENCES

*A Segera safari will help you see the world differently. You'll feel connected to the land, the people, the wildlife and the feeling of Kenya. You can engage on a range of levels on the retreat and beyond our borders as well as plan other cultural, community and wildlife experiences into your daily activities:*

- > Go game viewing and wildlife monitoring and see how removing miles of game fencing has helped establish vital elephant corridors*
- > Take an immersive bush walk in the wild*
- > Play 'hide and seek' with the tracker dog unit by laying a track for their sensitive noses and waiting for them to find your hiding place*
- > Harvest honey from Segera's acacia trees in full bee suits with traditional bee-keepers*
- > Join the 'Tree of Life' re-forestation project by planting indigenous trees on Segera*
- > Enjoy a bush brunch by the river or a picnic at Segera's magnificent waterfall*
- > Relax the afternoon away at the magical fishing spot, or hippo spotting at Kiboko*
- > Sleep out under the stars in the wild*
- > See the ZEITZ Foundation projects in action, such as the WaterBank school, SATUBO beading initiative and the tree nursery*
- > Pick fresh fruit and vegetables and collect eggs straight from the organic gardens at Suguroi then prep and cook with the chef*
- > Visit Segera Ranch and the traditional herdsman looking after over 3,000 cattle and join them for the weekly cattle dipping*
- > Visit GAAMY, the original 1929 Gypsy Moth bi-plane from OUT OF AFRICA, at home on Segera*
- > Enjoy an outdoor screening of your favourite movie, with blankets and popcorn*
- > Take the day to pamper yourself with botanical spa treatments, some time in the rasul steam tower and gym*





Find the time and space to think





The image shows the interior of a safari spa. The room features thick stone walls and a high, vaulted ceiling with a thatched roof supported by wooden beams. A large, arched window with a black frame looks out onto a lush green landscape. In the foreground, there are two massage tables covered with white linens. To the right, there is a seating area with a sofa and a small table. The overall atmosphere is warm and rustic.

*“Africa’s Best Safari Spa”* TRAVEL AFRICA

*You’ll also find a fully equipped gym, pilates studio, rasul steam tower and spa with luxurious botanical treatments.*



## THE LANDSCAPES

*Daily game drives will take you across wide open plains and gradual slopes, transected by the four permanent and seasonal river valleys where you'll often arrive to find beautifully set-up safari picnics. You can take a coffee break at our magnificent waterfall and even go fishing along the Kiboko River. There are two lush wetlands on the Suguroi and Mutara Rivers, both crucial habitats for animals and diverse birdlife. The dominant vegetation is dry savannah, comprised of grassland and open woodland. Cathedral Acacias tower along Segera's riverbanks and wetlands, and large Fig Trees are scattered along the rockier sections of the riverbanks.*

*In the distance the presence of Mount Kenya can be felt and is particularly magical in the early mornings when clouds sometimes cling to the woodlands in the foreground. To explore the mountain and the extraordinary surrounding landscapes you can also book a range of helicopter safaris to experience the untamed views from the air.*







## WE LOVE HOSTING FAMILIES

*The Farmhouse, Segera House, Villa Segera and our Family Villa are all perfect for family holidays and come with a private vehicle included in your stay. Besides lovely babysitting services, there are activities engineered to hold everyone's attention in a safe, malaria-free environment. Young guests love to go animal spotting, honey collecting, learning about Kenya's wildlife and wilderness from our expert guides, cattle dipping, vegetable and fruit picking in the garden, egg collecting on farm visits, learning Kenyan arts and crafts, as well as playing soccer, traditional fishing, hippo spotting, pizza making and cookie baking, plus kids' movie nights. Your children will have an amazing holiday and they'll learn more about wildlife, local culture and the environment along with discovering a deep connection to nature.*

*Meals, dining experiences and activities will all be tailor made to suit the needs of families, as well as enabling mum and dad to enjoy quiet time to themselves.*



## SPEND A NIGHT IN THE NAY PALAD BIRD NEST

*Sleep like a bird, in a nest, in the wild. This unique collaboration between Segera and Nay Palad is a raised 'nest' in the wild with one indoor en-suite bedroom as well as a bed on the rooftop, so you or your children can sleep under the stars. You'll find a picnic style dinner and candle-lit drinks set up to enjoy while the night draws in. In the morning, breakfast will be delivered to your doorstep so you can prolong the feeling of being in romantic seclusion. You'll love the drama of the skies and stars, the sounds of the bush and the security of being elevated above the activity. This is true luxury in the wild.*





*“52 Places to Go”* NY TIMES



*“The retreat is nothing like I have seen before. It's a place to reflect with nature and solitude, a place where guests learn about the community and Kenya's wildlife”* CNN





*“Sustainability is no longer about doing less harm.  
It’s about doing more good.”* **JOCHEN ZEITZ**

## **EVERY STAY CHANGES LIVES**

*Segera proves that luxury can be sustainable. Its ecologically sound practices pro-actively enhance comfort. Vast solar installations provide all energy and heat the dramatic outdoor baths, while recycled and captured rain-water feeds the verdant gardens. Homegrown vegetables are pulled fresh from the earth to enrich daily menus. Game fences have been removed to re-open vital migratory corridors.*

*Sustainable thinking also grows in the gardens of nearby schools and has a powerful effect on the lives of the communities that live alongside Segera. Over the last decade what started as degraded land was literally brought to life - Segera is a catalyst for change. Through the ZEITZ Foundation you can actively engage in the important conservation projects that are protecting Segera’s wildlife and the vital initiatives improving the lives of our communities.*





## CLIMATE

*Sejera is perfectly positioned in the malaria-free highlands of Laikipia just north of the equator in Kenya. At an altitude of between 1700-1800m above sea level, it has a wonderfully mild climate of warm days and cool evenings, perfect for safaris.*

## SAFARI STYLE

*There is no dress code at Sejera but layers are recommended so that as the day heats up you can cool down. If you're packing heels make sure they are robust and feel free to dress up for dinners. Bring sunhats and lotion, swimming costumes and walking shoes. Morning game drives can be chilly so make sure you bring something warm. Laundry is daily and complimentary so you can travel light.*





## HOW MANY DAYS SHOULD I STAY FOR?

*A stay of 4 nights or more is recommended so that you have time to experience a range of culture, community and conservation experiences. Many guests stay a week or more.*

## WHAT IS THE BEST TIME OF YEAR TO VISIT?

*Segeera has a year-round, mild equatorial climate, with only subtle variations between seasons.*

## HOW DO I GET THERE?

*Segeera is easily accessible by air, either direct from Nairobi's international airport (JKIA) or from Nairobi's domestic Wilson Airport, as well as from Kenya's other safari and coastal destinations. Laikipia is approximately 45 minutes flight from Nairobi and 55 minutes flight from the Masai Mara.*







We look forward to welcoming you at Segera,  
for any further questions please email the team [welcome@segera.com](mailto:welcome@segera.com)

