



ROCA RIVER CAMP
MASAI MARA

MIGRATION POLICY

A THOUGHTFUL APPROACH TO THE GREAT MIGRATION

In the Maasai Mara National Reserve, the Great Migration remains one of the world's most extraordinary natural spectacles — a powerful reminder of the raw beauty and delicate balance of the wilderness.

At Roca River Camp, we believe that experiencing this event should never come at the expense of the wildlife or the ecosystem itself.

As strong advocates for responsible tourism, we are committed to a low-impact safari philosophy that prioritises respect, patience, and conservation-minded guiding. While social media often highlights dramatic river crossings surrounded by large crowds of vehicles, our approach is intentionally different.

Led by an exceptionally skilled and experienced guiding team, our guests are often able to witness remarkable crossings and migration moments in quieter, less congested areas of the Mara. Our guides actively seek out more peaceful settings, allowing guests to experience the migration in a way that feels intimate, authentic, and deeply connected to the natural world.

We believe that the most meaningful safari experiences come not from chasing spectacle, but from observing wildlife respectfully and allowing nature to unfold on its own terms. By maintaining mindful viewing practices and avoiding unnecessary pressure on wildlife, we aim to help preserve the integrity of the Great Migration for generations to come.

At Roca River Camp, luxury is found not only in what you see, but in how you experience it — with space, stillness, and a genuine connection to the wilderness around you.

